

ABSTRACT

This study was conducted to determine the effect of work motivation on employee productivity at PT. Datalink Solution, Jakarta. The purpose of this study is to find out how employee motivation, how employee productivity, and the influence of work motivation simultaneously and partially to employee productivity at PT. Datalink Solution, Jakarta.

This research uses a quantitative method with causalities descriptive. Respondents in this study using the entire population of research results, with the number of respondents as many as 60 respondents. Data analysis techniques used. Multiple linear regression analysis.

Based on the results of hypothesis testing simultaneously significant work motivation on employee productivity at PT. Datalink Solution, Jakarta. This is evidenced by $F_{count} > F_{table}$. Based on the results of partial hypothesis testing (t test) obtained sub-variable variables motivator and hygiene factors are significant to employee productivity at PT. Datalink Jakarta solution due to $t_{count} > t_{table}$. Based on that determination of work motivation obtained at PT. Datalink solution, Jakarta is able to explain the productivity of employees by 57% and 43% uniqueness with other factors not examined in this study. This research, work motivation at PT. Datalink solution, Jakarta is quite good, but there are some items that need to be improved such as the successful implementation of work, and the development of employee skills.

Keywords: *Work motivation, employee productivity, Quantitative methods, Multiple linear regression analysis.*