

**THE DESIGN OF ILLUSTRATION BOOK  
TO REVEAL THE FACTS OF PREGNANCY MYTH**

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**ABSTRACT**

Along the way in pregnancy, there are some myth that makes pregnant woman scared and worried for baby in her womb. Myth it self is a story which the truth has not been proved. Myth comes from the ancestor and has become a public belief. In the process designing this book, writer using an observation method in the same kind of book, an interview method with the expert, and a questionnaire method to the specific audience also matrix analysis as comparison and be one of the conclusion. Book as the selected media of this phenomenon is to give the real facts about pregnancy myth as the purpose. In order to make the book more interesting, the solution is to insert some illustration. So it become an illustration book of pregnancy. Target audience of this illustration book is a pregnant woman in all part of Bandung. Along the existance of this book, the hope of writer is the feeling of scared and worried of pregnant woman will be gone.

Keyword: Illustration book, myth, pregnancy