

The Design of Tourism Guide Book About Tulungagung Regency

Dion Dichky Kuswantoro

Communication Visual Design, Telkom Creative Industries School

Telkom University

Prodichky09@gmail.com

Abstract

Tulungagung is one of regency which is within the area that is north of Kediri Regency, south of Indian Ocean, east of Blitar Regency and west of Trenggalek Regency. Geographically, Tulungagung has an advantage in nature destination because it is adjacent to the Indian Ocean, so the beach destination is more dominating in boosting the growth of tourism. In the other side, Tulungagung has various types of tourism such as nature, culinary, cultural, and historical destination.

There are a lot of potential tourism destination, yet supported by a sufficient information media and it makes tourism in Tulungagung Regency still unknown. There for, Tulungagung needed media that can introduce and provide important information to help tourist so then author use a travel guide book as a media that will able to provide a complete information practically. In his research, the author used analysis method, interviews, observation, distributing questionnaires and literature.

In this tourism guide book design. there are author offers a detail information about natural, culinary, cultural, and historical destination. And then, it also supported with description about the place in Tulungagung that interesting to come when the tourist come to Tulungagung

Keywords : A Travel Guide Books, Tourism Information, Tulungagung.