

## **Abstract**

The mountain climbing is a sports and recreation to explore natural beauty. The journey passes through mountainous terrain to reach the Summit of the mountain by foot is enjoyable and proven by the increasing of the mountaneers. Unfortunately, their enthusiastic are not accompanied by sufficient knowledge. Less technical knowledge about climbing very is risky to generate trouble or accidents. Actually a source of information media preexisting but still a bit and not effective enough. Thus, in this research, writer trying to make a media information about mountain climbing technique effectively and interesting for the novice. A methods used in this guidebook is qualitative data collection and SWOT analysis. Media information through guidebook ( guidebook ) chosen as a solution. In order to provide information and knowledge needed for starters in the mountain climbing activities. . Which is expected to increase knowledge and reduce a trouble and accident for the novice.

**Keywords : Mountaineering, Media Information, Guide Book**