

## ABSTRACT

**Muzaki, Kurniawan Akhmad. 2017. *RECONTEXTUALIZATION AUDIO VISUAL IN WARKOP DKI 70S (CHIPS) INTO WARKOP DKI REBORN (2016)*. Thesis, Visual Communication Design Studies Program, School of Creative Industries, Telkom University.**

*This research discusses about audio visual recontextualization in film Warkop DKI 70s CHIPS into Warkop DKI REBORN (2016). There are similar characteristics and similarities of repeated contexts. The purpose of this research is to know the characteristics and to know the recontextualization of audio and visual, using qualitative research method in the form of descriptive analysis that compare the audio and visual data from both films. Theories used include recontextualization theory, comedy theory in film, and audio theory. Thus found in terms of recontextualization there is an effort to re-presenting the movie Warkop DKI Reborn (2016) taken from the 70s film with a view adjusted in 2016. Therefore, the results show that the existence of efforts to maintain the characteristics of the audio and visual In both films and an attempt to bring back the audio and visuals of the 70s into 2016.*

*Keyword: Recontextualization, Audio dan Visual, Compare*