

ABSTRACT

Hotels in the city of Bandung is the right choice for tourists both local and foreign tourists to support any of their activities as a resting place or a meeting. Easy access to supporting the activities of tourists will increase the percentage of visits in the city of Bandung. Therefore for this accommodation business into a tight business in competition and every hotel strives to bring his trademark respectively. Bandung with a majority Muslim society is required to implement Islamic principles in daily life. With the hotel sharia, could be one of the attractions theme of Islam because sharia hotel has facilities that can be enjoyed by all of society, not only by Muslims alone but remain in the Islamic principles . Hotel sharia has differences with other hotel by implementing islamic principles in the design aspect and ministry. For the design aspect may affect, the provision of new facilities such as the mosque, al-Qur'an, prayer area and orientation in the room for easy access to places of worship, reduction of facilities that invite immoral and circulation layout and a comfortable room for visitors such as applying a minimum circulation for access 2 people not to touch the body directly. By following government standards regarding the conventional hotel business, hotel sharia , study precedents and sharia concept so that it can become a reference in planning sharia good hotel.

Keywords: Sharia, Characteristic, Standard, Circulation, Orientation