

ABSTRACT

This final project aims to create Multimedia Application Introduction to Numbers and Alphabets on Kindergarten Mawar, this application is an application that can be used as a means to deliver the material of recognition of numbers, alphabets and colors. The construction of this application because there is no learning media for students in the introduction of numbers, alphabets and colors outside the class, as for making this application using the ADDIE method consisting of stages namely; Analyze, Design, Develop, Implement, and Evaluate. And using Adobe Flash for application development, Adobe Photoshop is used for animation design. With this application is expected to improve students' understanding, the spirit of student learning, increase the desire more in learning the introduction of numbers, alphabets and colors. It is also expected to assist teachers in the learning process and situation in Kindergarten Mawar.

Key point: Introduction to Numbers and Alphabet, Multimedia, ADDIE