

## **ABSTRACT**

*In the extension activities, interpersonal communication skills required of the counselor who can encourage and directing housewife to participate in Family Planning program. Because when the extension activities are expected to persuasive action, where the counselor can invite housewife to a better change. So as to create a quality and prosperous family.*

*The purpose of this research is to know how the process and inhibiting factor of interpersonal communication by counselor and housewife in extension of Family Planning program. This research use case study method. Key informants in this research 7 people, 3 counselor and 4 housewife. As for supporting informants that is, midwife, village head Bojong, and ustad. Data collection techniques used in the form of observation, interview and documentation.*

*Based on the results of research shows that interpersonal communication in extension Family Planning program conducted counselor can create interaction between counselor and housewife. Because the process of interpersonal communication contributes to the participation of housewife in Family Planning program. While the inhibiting factor in interpersonal communication of counselor and housewife are differences in social and cultural background, prejudice, differences of perception, and lack of facilities.*

*Keywords: Interpersonal Communication, Extension, Counselor, Family Planning.*