## ANALISIS NARASI MENGENAI DRAMATISME LOKASI WISATA DALAM FILM (Studi Kualitatif Mengenai Dramatisme Lokasi Wisata di Kota Yogyakarta Dalam Film Ada Apa Dengan Cinta 2)

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## Abstract

Ada Apa Dengan Cinta the movie which was released in 2002 now continued with Ada Apa Dengan Cinta part 2 The movie which released in 2016. Both of the movies gained the same success. AADC 2 the movie which has been set in Jogja narrate the love story between Cinta and Rangga who has separated for fourteen years. The method that used in this research is qualitative method with narrative analysis approach with using Pentad Burke dramatization from Keeneth Burke. The purpose of this research is how the movie illustrating dramatization of tourism place in Jogja so that thing could persuade the audience to visit Jogja. The result of this research shows that the scenes in this movie being dramatized using the love story between Cinta and Rangga whose separated for fourteen years so the audience want to feel the sensation from their story. All the location which have been visited by them become fascinating to be visited. The truth is the locations are not the famous place in Jogja, but because of this movie all the locations become famous and recommended to be destination in Jogja.

Keywords :Narrative Analysis, Film, Pentad Burke, Dramatisme