

## ABSTRACT

*The development of the Internet is getting more advanced at this time, making the development in the field of e-commerce as a modern market increasingly in demand. Along with the development of e-commerce today can create creative ideas that appear in various circles. Creative ideas that arise to take advantage of the development of the Internet that occurred. One of the companies that use the internet as a business is Mbiz.co.id. Mbiz.co.id which is a startup in the field of e-commerce that provides the best vendor solutions for the community or companies they need. Mbiz.co.id has an e-procurement service that can be tailored to the needs of individual companies and government agencies.*

*This study was conducted to determine the ability of internet access contained in Mbiz.co.id. In the ability of internet access, there are several factors that exist in the internet access, namely: material access, skill access, motivational access, usage access.*

*The type of research used is descriptive quantitative research, the sample is set using probability sampling. Data collection techniques used questionnaires tested for validity and reliability using SPSS 2.0 software. And data is processed manually by doing the calculation of the value of each factor. The results on the characteristics of the study resulted; Characteristics based on gender that there are 60% for men and women in percentage 40%, characteristic based on long internet usage that respondents choose > 2 years with percentage 97%. Characteristics based on the age that Mbiz.co.id employees aged 25-29 years have a percentage of 46% and age 20-24 years has a 35% percentage.*

*The result of this research yields and gets the result of each factor possessed by internet access such as: skill access factor is the factor that has the highest value among other factors with the percentage of 84,95%, then in usage access factor also has value almost equal height With access skill with percentage 84,29%, then for motivational access factor have value below usage access with percentage 79,65%, and last for factor having lowest value is material access factor with percentage 74,81%. So as to produce the average overall score of internet access with the percentage of 80.93%.*

*This research provides information that the ability of internet access on Mbiz.co.id can be said good, because it has a percentage value of 80.93% or is on the line of "good" continuum. This research also explains that the highest factor found in internet access is skill access factor and the factor that has the lowest value is material access factor. This research is useful for the company Mbiz.co.id in order to advance the company is still spelled startup in the ability of each factor in internet access. This research is useful for companies Mbiz.co.id or similar companies in order to advance the company is still spelled startup in the ability of each factor on the internet access. For further research the researcher suggests to develop factor on internet access to be multi regression or can add another similar object so that comparative comparison in subsequent research.*

**Keywords:** *Internet, e-commerce, startup, internet access*