

Abstract

Indonesia is a country that has many coastal areas which are rich in its biodiversity. One of them is the Mollusca, a type of snail and clams shell that is limited in its use for interior product, souvenir, animal food, and cosmetic ingredients. The purpose of this research is to suggest snail shells and shellfish for new materials as applications on the evening dress, by exploration or processing the snail and clams. The snail shells and shellfish processing aims to create a new material for the application of evening dress and to add diversity of material for clothing details with a novelty value, aesthetic value and economy value. Using the remains of a snail shell and shellfish may increase the innovation and diversity of materials in addition to Sequin, beads or other rocks. Furthermore the application in gown can also optimize the utilization of snail shells and clams. Exploration shows, the shell of a snail and clam is a material suitable for use as an application on a dress because it has a unique shape, a variety features, and has an aesthetic elements. Processing snails shell and shell's skin using various techniques such as burning, destruction, staining, cleaning and granting chemicals, as well the cutting on the material. The end results of the processing make it easier when applied to evening dress, and can be applied in lieu of Sequin, beads or other rocks. This treatment may provide an alternative solution to the creative industries, in particular for fashion designers to take advantage of the shell snails and shell's skin as an applications on the clothing that has the novelty value as well as adding detail innovation to applications on the evening dress.

Key word : snail shell, shell, exploration material, proccesing, technique, evening gown