

WEDDING DRESS DESIGN FOR PLUS SIZE WOMEN IN BANDUNG

Oleh :

Soni Wicaksono

1405120013

ABSTRACT

Wedding attire is usually a package of the groom's suit and the bride's dress. However, the development of bride's wedding dress has more variation than the grooms'. Fashion trends includes the changes of the models, patterns, materials, accessories and the cutting of the dress. With variations that available for western wedding dresses, groom and bride tend not to have a visualisation for the right dress. Especially for the bride that have a not ideal body type or 'plus size' . And more so for plus size bride is hard to get the visualisation because the body type that is not ideal for a lot of wedding dresses. Therefore, designer role is to decide the design of the wedding dress which in accordance with the desires of the future bride who has a plus size body and to cover her weakness in order to look perfect in the wedding ceremony. In this oppurtunity the designer aim is to grow customer's self confidence through a wedding dress and also grant knowledge for any other designer whose in the same field concerning the dress design for plus size women. By using observation method, designer will acknowledge the market and client demand towards the design of western wedding dress. Based on the case study, designer could explore the posibility in the making of western wedding dress. For plus size women, the end result of the design through observation along with study cases is a suitable western weeding dress both in client's wishes and needs, and suitable for the plus size bride.

Keywords : *Wedding Gown, Plus Size,*