

ABSTRACT

Organization communication climate is one thing that needs to be concerned in an organization because somehow, organization communication climate gives effects to the life of an organization and one of the effect is to the satisfaction of employee's work. Because of that, this research uses the title of Organization Communication Climate Effects on The Satisfaction of Employee's Work of 'Toserba X' in Bandung.

Quantitative research method which used by the author in doing this research is Descriptive Method, intended to describe facts systematically or certain population characteristic or certain field in factual and accurate way (Isaac dan Michael : 18) in (Rakhmat, 2005:22) (Masyhuri dan Zainudin, 2008:40). The population in this research are 46 employees who is currently working as staff of "Toserba X" in Bandung. As for the sampling technique used in this research is total sampling technique. So, samples used in this research is the entire population of 46 respondents. Furthermore, to analyze the data in this research, author used Simple Linier Regression Analysis.

The result of the research shows that variable in organization communication climate in 'Toserba X' reaches 81,25% which includes in conducive category, as for the variable for the satisfaction of employee's work in 'Toserba X' reaches 78,06 which includes in high category. Besides that, the calculation result shows simultaneously, organization communication climate gives few effects to the satisfaction of employee's work, which is only 19,5% and the rest of 80,5% are effect of other variables that is not in this research.

Keywords: Organizational Communication Climate, Employee Job Satisfaction