ABSTRACT

Cyberbullying is closely related to technology and social media. Dissemination of information via the Internet and social media is much faster than the oral way. Cyberbullying is often done through social media and news portals, which make the reader interested in reading, usually used excessive sentences that can make someone cornered.

This research is titled "Discourse Cyberbullying of Florence Sihombing (Critical Discourse Analysis Teun A. van Dijk about Florence Sihombing in Cyberspace)". The purpose of this study is to determine the discourse of cyberbullying in www.oyimedia.com specfically the case of Florence Sihombing based on critical discourse analysis Teun A. Van Dijk. The methodology used in this research is the analysis of discourse, author used an article in www.oyimedia.com which related to the case of Florence Sihombing and then analyzed using critical discourse analysis van Dijk. Cyberbullying experienced by Florence Sihombing in the article focuses of three structural analysis of van Dijk, those are macro structure, superstructure and macro structure.

In the macro structure, journalist selected a theme cyberbullying actions by the users of social media received by a woman named Florence Sihombing because her posts on Path which are offensive Jogjakarta. In the superstructure, the journalist writes deductive form of sentences, which tells the general initial paragraph first, then next paragraphs specify and detail of what is to be conveyed by the author. In the micro structure, the journalist choose to use active than passive voice sentences and one more, lexicon in the stylistic elements, www.oyimedia.com journalists use the word "spark" to describe a sentence as a form of language that shows exaggeration.

Keywords : cyberbullying, social media, critical discourse Teun A. Van Dijk, macro structure, superstructure, micro structure