

ABSTRAK

The development of how humans conduct the communication process grows rapidly. This make the media become more complex. As consumer, we need to analyze a news to understand the content of media which are presented by journalists. In the context, we need an analyze to breakdown a construction that made by media. In this research, writer try to use the framing concept. Framing concept is a way to know the perspective in journalist's mind when he selected issues and wrote it into a news. In this research, writer used Pan and Kosicki's method. Pan and Kosicksi divide framing into four methods, that are syntaxist structure, script structure, thematic structure, and rhetorical structure. Every structures was analyzed every elements in this articles.

Articles about Metallica that published by Rolling Stone Indonesia and Majalah Hai were not perfect, though there are elements not included. In syntaxist, Rolling Stone Indonesia explained Stephanus Adjie's views about this concert. While in script, writer found that why element not including. In Majalah Hai, rhetorical aspect not fully explained atmosphere of the stage. In thematic Majalah Hai likes Rolling Stone Indonesia specifically using conjunction, perfect sentences, and preposition.

Word order : Framing analysis, entertainment magazine, news reality.