

## **ABSTRACT**

*Evolution of Information Technology in the world is progressing by leaps and bounds. It affects on the process of delivering information and business process that occur in life, for example is the exchange of information that occurs in the manufacturing industry. IT became one of the important factors in the industrial world as supporting existing business process. As the first step for the advancement of efficiency and effectiveness business process in the organization, strategic plan as a policy in the future implementation of strategic measures.*

*Based on the results of interviews with civitas CV. Khatulistiwa, there are some problems about efficiency and efectivity of information exchange as the main base of business processes. For example, information can't be processed quickly and precisely at a time when demand from customers come and nearly 30% of customer complaints has not been resolved quickly. Based on that statement, the design of information systems strategic planning and information technology becomes important.*

*This final project will design a strategic planning of information systems and information technology with (SP4IS) Strategic Planning For Information System methodology by using value chain, five force, critical success factor and SWOT analysis. The output that would result from this final project are expected information system and information technology strategic plan solution can be implemented on CV. Khatulistiwa to achieve the company business processes.*

*Key Word : Strategic plan, metodologi SP4IS, value chain, five force model, critical succes factor, SWOT.*