

Abstract

Along with the development of the Internet in recent years make a large prospect arises in the online business [14]. One business that can do is with e-commerce. E-commerce is the activity of selling and buying information, products, and services via computer networks [14]. Website is the media used in the implementation of e-commerce. Website e-commerce becomes an important part in supporting the success of the company [8]. However, many e-commerce websites are not understood by the user because the user can not find what they are looking for. In addition, the e-commerce is still difficult to use [8]. Users who can not find what they are looking for in the e-commerce website will certainly decrease the usability of the website. Therefore, it is necessary to build website design that can be understood so that users can find the product they are looking for with ease.

Methods Collaborative Analysis of Requirements and Design can be used to solve design problems. Methods Collaborative Analysis of Requirements and Design is one technique in user centered design. Methods Collaborative Analysis of Requirements and Design focuses on the user, because its in the process involves the user and the user is a source of information from this method. Information from users obtained from interviews, questionnaires and experiments with a sequence of components. The expected result is users can understand the work system mechanism and design more understandable.

Keywords: *website, Collaborative Analysis of Requirement and Design, User Centered Design, information*