

ABSTRACT

Evolution of technology today bring convenience because IT can applied to support business activities of company. However, considering the cost issue is big enough to apply IS/IT, the company need to review if it useful and bring good impact for company advance and consistent with company purposed.

Solution of the problem, evaluation will be performed for IS/IT that use New Information Economics method to know how far IS/IT support and alignment based on company strategic intention. The case studies towards this research is PT INTI where the company was applied SAP for two years, therefore the evaluation need to do to know if SAP realized was compatible with the plan of SAP implementation. This evaluation will use three practical of NIE that is prioritization, alignment, and performance measurement. In addition, the assessment of user satisfaction using SAP will also performed.

Result from this research is also give description to the company about IT investment strategy apart the assessment of SAP implementation which more important to develop and which one investment should be ignored. This research also bring in consideration relevant to which project need to be priority first for management side, along with how the impact of SAP user satisfaction about individual performance.

Keyword: NIE, SAP, Investment, Investment Strategic, Strategic Intention, IS/IT, User satisfaction.