

## **Abstract**

*The continued development of e-commerce makes online review sites are emerging all over the world. Indonesia is no exception in a very flourishing online review sites but still rarely take advantage of it while the majority decision of a buyer to buy one is to look at reviews of products he wants. More and more products are sold the more is given to review a product. However, evaluation and utilization review is still questionable especially in Indonesia where research opinions still quite rare.*

*This final project aims to analyze as well as summarize the opinions or review in Indonesian based on the orientation of opinion. The process of feature extraction is performed by couples looking features - opinions, then the identification process orientation was subjective and the latter is based upon subjective summarizes the features and products. The method used in this experiment is the maximum entropy as it is considered pretty good in the summarization process.*

*Based on the test results obtained show that the maximum entropy method can be used to mining summarization product reviews in the Indonesian language and produce better performance than without receipts maximum entropy.*

**Keyword:** *Opinion Mining, Opinion Summarization, Maximum Entropy, Indonesian language, Feature*