

## DAFTAR SINGKATAN

| SINGKATAN | NAMA                                | Pemakaian pertama kali<br>pada halaman |
|-----------|-------------------------------------|--|
| FMCG      | <i>Fast Moving Consumer Good</i>    | 1                                      |
| ABC       | <i>Activity Based Cost</i>          | 19                                     |
| SKU       | <i>Stock Keeping Units</i>          | 2                                      |
| BPI       | <i>Business Process Improvement</i> | 23                                     |
| RVA       | <i>Real Value-Added</i>             | 23                                     |
| BVA       | <i>Business Value-Added</i>         | 23                                     |
| NVA       | <i>Non Value-Added</i>              | 23                                     |