

DAFTAR SINGKATAN DAN LAMBANG

SINGKATAN	Nama	Pemakaian pertama kali pada halaman
AI	<i>Artificial Intelligence</i>	6
CHAID	<i>Chi-squared Automatic Interaction Detection</i>	10
CRM	<i>Customer Relationship Management</i>	3
CRISP-DM	<i>Cross-Industry Standard Process for Data Mining</i>	7
SCORE	<i>SoCal Offers, Rewards & Entertainment</i>	49