

## **ABSTRACT**

*Evaluation is an activity or a process to measure and assess, until the objectives have been formulated where it already can be implemented. Evaluation of the characteristics of the study can be seen from the success of the learning outcomes achieved. To obtain a positive learning outcomes is also required learning motivation and self-regulation learning. Evaluation of the characteristics of the successful implementation of the study can be done by converting data into information that results in a college student categorization. This information will then be compared with other known circumstances.*

*The process of converting data into information in this research uses knowledge conversion method comprising 5C Contextualized, Categorized, Calculated, Corrected and Condensed. The process information will then be compared with other known circumstances uses only one knowledge conversion 4C method namely Comparison.*

*Based on the results, information on the categorization of college student based on learning outcomes, motivation learning and self-regulation learning. From this conversion, also obtained information such as the number of students who do not pass the TPB, distribution value of learning outcomes, the increase/decrease in the value of learning outcomes. To compare the information known to the categorization of college student then performed the comparison.*

*Based on the analysis and data processing results it could be concluded that the data is converted into information and information that is obtained in comparison with other situations that have been known to be used as an evaluation of the characteristics of student success for the institution , faculty and especially the students . For further research can continue to do research for the next step and make the data conversion information systems , information and knowledge .*

*Keywords : Evaluation of Success Study Characteristics , Knowledge Conversion , 5C , Comparison*