

## ABSTRACT

Alumni are one of the most important stakeholders in the university; they will give a lot of influences to the institution, among other the success of failure of the alumnus is the reflection of the institution; the alumnus can give the contribution both material and immaterial to the institution. If the institution can manage it properly, then the alumnus' role can be perceived significantly by the institution. The increasing of the student's engagement of IT TELKOM student can be benefited by CDC IT Telkom.

This research aimed to foster engagement between alumni of Institut Teknologi Telkom with the college by increasing engagement between students and Final project's lecturers at the Fakultas Rekayasa Industri. There are individual relationship in final project process, which a bad relationship between students and lecturers often become student's dissatisfaction. In increase student engagement IT Telkom used descriptive qualitative methodology for students who are running the final project. Analyzes were performed using alumni engagement theory from Dr. Flynn. Student experiences appear to be major determinants of alumni attitudes and engagement.

The variables that appear to be most important to alumni about their student experience include *Quality of Education*, *Focus on Students* , *Sense of Belonging*. With the engagement between students and Final project's lecturers can be used by CDC IT Telkom as a special unit that handles alumnus of IT Telkom.

The recommendation result of the engagement between students and Final Project' lecturers program is aimed to IT Telkom academis division which the membership are this final research's object, that is IT Telkom students.

Key words: IT Telkom Alumnus, Loyalty, Alumni Engagement, *Quality of Education*, *Focus on Student*, *Sense of Belonging*.