

## **ABSTRACT**

Alumnus is one of the most important stakeholder in institution. Alumnus is the indicator of institution's advancement and capable of contributing on sharing important information needed by the institution. The objective of this research is to synergize the relationship between alumnus of Institut Teknologi Telkom and CDC IT Telkom as specific unit for organizing IT TELKOM alumnus. One of the efforts that could be done is by increasing the solidarity of alumnus while they are studying so that the positive emotional feeling to the institution will be raised as well. The increasing of the student's solidarity from IT TELKOM student's organization can be benefited by CDC IT Telkom.

This research used qualitative descriptive methodology with study case method which is conducted in KSR-PMI unit IT Telkom as the object of research. The data submission is conducted by interviewing with several questions developed from group cohesivity teory by Forsyth 2009.

The result of recommendation forming the group cohesivity creates programs to form cohesivity for group of student's organization in IT Telkom that is compiled based on formulation of cohesivity stage in IT Telkom student's organization by Tuckman 1965 (Forsyth, 2010:129).

Keyword : Alumni IT Telkom, unit of KSR-PMI IT Telkom, Group cohesivity, Loyalty.