

## DAFTAR SINGKATAN DAN LAMBANG

Singkatan	Nama	Pemakaian pertama kali pada halaman
<i>ART</i>	<i>Adaptive Resonance Theory</i>	25
<i>CRM</i>	<i>Customer Relationship Management</i>	6
<i>DFD</i>	<i>Data Flow Diagram</i>	19
<i>KDD</i>	<i>Knowledge Discovery from Data</i>	9
<i>RFM</i>	<i>Recency, Frequency, Monetary</i>	4
<i>SSE</i>	<i>Sum of squared errors</i>	24
<i>WL</i>	Waroenk Laundry	2