

ABSTRACT

A company done some financial evaluation in order to see company uses existing funds effectively and efficiently. The financial performance of the company is needed, especially for the parties were concerned and related to the survival of the company, such as, for managers, creditors, investors, potential investors, government, and people who want to obtain information about the company related to the financial performance.

The purpose of this paper is to determine the influence of the company's performance variables (DER, ROA, FOTA) on the price of shares in PT. Indosat Tbk period 2007 to 2011.

The method that analyst used is inferential statistics with multiple linear regression model using secondary data from financial statements in PT. Indosat Tbk period 2007 to 2011. This paper uses purposive sampling technique to get samples.

Based on the survey results revealed that there is a simultaneous effect of the DER, ROA, and FOTA to the share price of PT. Indosat Tbk and its share price is influenced partially only by DER and ROA. A simultaneous effect of DER, ROA, and FOTA on share prices is 54.0% while the remaining 46.0% influenced by other factors that not examined. Not all financial ratios can affect the price of shares in a company, therefore it is recommended for future studies in order to increase the period of the study and the type of financial ratios.

Keywords : ROA, DER, Fixed Asset Turn Over, Multiple Linear Regression, Correlate