

ABSTRACT

Wulan wedding and catering offers wedding packages and catering. In the context of the event organizer, wulan wedding is categorized as wedding organizer that has an integral system which requires the presence and contribution of expertise in the field of wedding organizer. Started with this concept, wulan wedding in its mission which is being the service provider and catering wedding organizer in Indonesia especially in Jakarta considers necessary to establish a website as part of the rapid advancement of information technology in the world which is on areas of wedding, catering, and Consultant. The effects of sudden customer orders may lead to fuss and shortly re-setting of the initial and additional fees or cost reductions.

In this study, we designed an information system of e-commerce in wulan wedding Organizer using Joomla!. There are four users in this scheme, namely the admin, owner of Wedding Wulan, a registered user, and unregistered user. The purpose of this study is designing e-commerce using Joomla! which is able to assist business process planning and conducting in wulan wedding and also can be accessed by user in real time, in which designed e-commerce system functions as quality improvement of sales through online business and customer enthusiasm for wulan wedding. By using this e-commerce, it will reduce operational costs for campaigns using too many brochures. So the use of paper can be minimized because the operational cost quite a lot. Designing e-commerce using Joomla! as one of the CMS (Content Management System) which is open source (free) and made offline (using XAMPP), so it does not cost much.

The results by designing e-commerce is online sale and purchase that can ease the customer. This e-commerce is ready to be used for online customer data input for fast and ease. This occurs because the system may verify the customer who will register to become a member of Wulan wedding by matching with the database. The use of e-commerce design also supports the activities of online buying and selling so that it can reduce operational costs compare to conventional promotion using brochures. This is because the relevant information about the wedding with the admin, owner of wulan wedding, and customers can be done easily, quickly, and is able to be accessed in realtime.

Keywords: Wedding Organizer, e-commerce, designing system, Joomla!, Content Management System