ABSTRACT

PT. Adi Satria Abadi is a company in leather glove manufacturing. This company was first established in 1994 with its President Director, Mr. Subiyono. The head office of this company is located in Sitimulyo, Piyungan, Bantul Yogyakarta. This company also has exported its products to other country, such as Japan.

In order to improve the company quality, it is important for PT. Adi Satria to do company performance measurement. Nowadays, PT. Adi Satria Abadi already done the performance measurement by giving attention to company's profit and sales in a year. So, we can say that the company's performance increases if the company's profit and sales also increase. Of course this kind of measurement can't measure the whole aspect of the company, and it results in lack of intregation measurement.

Because of the reasons above, this research will use Balanced Scorecard methode for measuring the company's performance. By using this method, we can make integration among company's aspects. This method measures the company's performance based on four perspectives which are financial perspective, customer perspective, internal business process perspective and learning and growth perspective, so the result will be more effective and integrated.

The performance measurement process for PT. Adi Satria Abadi is began by breaking down the company's vision, mission and strategy into objective stategy, critical succes factor and also company's success factor for each Balanced Scorecard perspective. The next pocess is weight accounting by using Analytic Network Process (ANP). The last process is measuring the company's performance. This research uses ANP to do the weight accounting because this method gives attention to the interdependence between key performance indicator. The perspectives in Balanced Scorecard are identially with cluster on ANP, while the objective strategy and key performance indicator are identically with element and sub element.

The performance evaluation in PT. Adi Satria Abadi results in 20 key performance indicator that affecting the company's performance. How far each key performance indicator can give its affect to company's performance is depend on its weight. Then, from ANP weighted method results in financial perspective as the perspective that has the highest weight (83.132%), the second is customer perspective (11.854%), the third is learning and growth perspective (3.770%) and the last is internal business process perspective (1.245%).

The whole performance measurement is done by counting the score of each perspective. The whole performance score of PT. Adi Satria Abadi for 2009 is **4.88320** with assessment category **Excellent**.

Keywords : Performance Measurement System, Balanced Scorecard, Analytic Network Process (ANP)