**ABSTRACT** 

PT Mada Wikri Tunggal is committed to producing quality products in

accordance with the requirements and expectations of customers,

implementing and maintaining quality management systems in accordance with

ISO 9001:2000 standards. But during one recent year since the year 2009 PT

Mada Wikri Tunggal experiencing difficulties in implementing ISO 9001:2000.

There are several things that cause less maximal implementation of ISO

9001:2000 in PT Mada Wikri Tunggal. Based on the results of checking the

necessary records and documents required in the framework of ISO 9001:2000

certification, there are several documents that have not controlled the recording of

documentation of management review (5.6) and report the results of internal audit

(8.2.2).

In this research, improvement of the implementation of ISO 9001:2000 with the

USE-PDSA approach. The data used is data recording documents required in ISO

9001:2000 and management review in PT Mada Wikri Tunggal. To understand

the problem and find the root cause of problems of quality control devices are

used in cause and effect diagrams and pareto diagrams. Results from the analysis

of these issues will be the focus of the planning proposal to improve the

implementation of ISO 9001:2000.

This research produces design continuous improvement for the implementation of

ISO 9001:2000 in PT Mada Wikri Tunggal, design continuous improvement

begins by identifying and analyzing problems implementing ISO 9001:2000 in PT

Mada Wikri Tunggal then provide corrective suggestions that would be conducted

continuously improved. In addition, this study also generates management review

procedures for the implementation of ISO 9001:2000.

Key Word: ISO 9001:2000, USE-PDSA, management review