

ABSTRACT

Distribution is a task to supply goods from the producer to the consumer, yet consumed by the consumer or redistributed to another level of consumer. These activities can be done by the company or given to Transportation Company. In this process the company should design good distribution network by considering cost, flexibility and quick customer respond aspect.

PT Duta Kalingga Pratama is a company established in 1987 and become leading company on AIDC (Automatic ID & Data Capture Technology). In the implementation, the sales distribution division unable to do their tasks optimally, because of lateness on gathering information/Information disharmony caused by prolonged access to retrieve that information. Meanwhile their data is processed using MS Excel worksheets, so it took quite a long time to recapitulate sales distribution data. In spite of it, this research will design a system that able to fix the work performance in sales distribution division, by building sales distribution information system synchronized with the system in PT Duta Kalingga Pratama

Web Base Sales Distribution Application in PT Duta Kalingga Pratama is application that process distribution product information. With this application, user can see potential sector that have good spreading, consider sales performances, and see potential products on each sector.

This application is developed using structures analysis and design with the waterfall model and using PHP Triad 2.21 as programming language as, MySQL Front as Editor MySQL and Macromedia Dreamweaver as HTML Editor.

Key words: Distribution, PT Duta Kalingga Pratama, information system.