

ABSTRACT

The habit of Minang people to migrate overseas makes their children do not know about the origins of their ancestors in Tambo Alam Minangkabau. The objective of this design is to be able to tell younger generation about Tambo alam Minangkabau. By using qualitative research methods with quistionnaires, observation and data analysis it was found that the most effective is webcomic as a media that can be used to convey visual information which will be published to LINE Webtoon application. This design is expected to be able to tell younger generation about Tambo Alam Minangkabau.

Keywords: Design, Minangkabau tribe, tambo, webcomic