

## ABSTRACT

*The number of unemployed in Indonesia has increased. Along with the unemployment situation, the number of entrepreneurs in Indonesia is still relatively low at below 2%. The motivation and the intention is essential for students who want to become entrepreneurs. Related to the above, it is necessary to do research on the motivations and intentions of students to become entrepreneurs.*

*In this research will be the analysis of the motivational factors and intentions of students at Telkom University with variable tolerance of ambiguity, locus of control, desire of wealth, entrepreneurial education, role of gender, family background, need for achievement, work experience with the object of research that students of Management Business Telecommunications and Informatics class of 2012 at Telkom University. Data processing was performed using SPSS.*

*The method used in this research is quantitative method. Methods of data collection is done through questionnaires via google forms to the students of Business Management of Telecommunications and Informatics force in 2012, amounting to 434 persons. Of the questionnaires distributed, 85 respondents needed to be sampled.*

*The results showed that students of Telecommunications Management and Informatics year in 2012 Telkom University categorized agreed and strongly agreed views of the continuum , the motivational factors of the most high is the factor with the statement " Students who want to become entrepreneurs ready to face the risks in the business " , the factor of intention the highest is the factor with the statement " students who want to become entrepreneurs has ambitions "*

**Keywords:** *Entrepreneur; Motivation; Intention*