DEDICATION

There are numbers of people without whom this thesis might not have been written, and to whom I am greatly indebted.

I dedicate this project to Allah SWT my creator, my strong pillar, my source of inspiration, wisdom, knowledge and understanding. He has been the source of my strength throughout this program and on His wings, only have I soared.

To my dear wife, Sayu who remains willing to engage with the struggle, and ensuing discomfort while the time of this research. A very special thank you for your practical and emotional support as I added the roles of husband, to the competing demands of business, work, study and personal development.

Last but not least, I also dedicate this work to my company that already grant the scholarship for this program. Furthermore, thanks to all my colleagues that give me a lot of support and especially for the understanding to my excuses in escaping from the job.

Thank you.