

Abstrack

Executive Board of Exemplary Students (BEST) is an organizational program which is organized by Islamic elementary school Al Amanah, it is located on Jalan Raya Cinunuk no. 186 Cileunyi, Bandung. In outside activities of school, this is an implemented as efforts of educational institutions in supporting to improve the quality of intellectual abilities and attitudes, as well as providing cognitive experiences to learners.

In this research, it is used qualitative methods through a case of a study approach. The aim of this study is to determine the organizational communication that it occurs in BEST, it consists of translation process, messaging, and interdependence within the organization.

Based on the results of data management, it can be seen that the organizational communication occurs in BEST directly and move systematically. However, it is still dynamic from a head of the staff organization including when members get some problems. Then, during the organization's activities is running , there is BEST condensed planting of values instilled, so that members are able to transform these values into self habituels which will led to the attainment of the organization objectives. In addition, the achievement of these goals are able to create stability within the scope of this organization and school.

Keywords: *Organizational Communication, Executive Board of Exemplary Students, Elementary School.*