

ABSTRACT

Trend development that goes faster affecting men to be metrosexual for which the character of feminine tend to be seen. The men who are metrosexual tend to be very concerned about their appearance. In Telkom University especially, there are men who cover their deficiencies by doing some ways. More over, men who have curly hair or even frizzy hair tried a variety ways such as hair treatment which is usually used and worn by women. Not only straightening hair, they also use some hair care treatment. This phenomenon is very unique to be seen for all side. In this study, researcher interested in studying the self concept and interpersonal communication of curly and frizzy haired male student of Telkom University. The type of this research is qualitative with constructivist paradigm. Where the approach in this study is qualitative descriptive. Data collection techniques are observation and in dept interviews.

This research resulted in several important conclusion such as they have different reasons of using hair care. Then, it describes how the self concept of curly and frizzy haired male student metrosexual can make a good interpersonal communication

Keywords: Self-Concept, Interpersonal Communication, Metrosexual, College Students.