

ABSTRACT

Film is a communication media which has broad reach. Men, Women & Children Film is directed by Jason Rietman and it tells us about how development of internet technology can impact human life in this era. One of its impact which is shown in this film, is pornography.

The methodology of this research is descriptive qualitative with Stuart Hall's reception analysis. Reception analysis focused in meeting of text and readers or it can mean meeting of media and audience. Reception analysis perceives audience as active producer of meaning which creates meaning of media content, it doesn't just perceive audience as consumer of media content. The purpose of this research is to know the position of audience in accordance with Stuart Hall's three positions readout of pornography content in "Men, Women & Children" film. These three positions are dominant reading, negotiated reading and oppositional reading.

Based on this research result, from ten analysis scene units which are analysed, eight of them are informant in absolute oppositional reading position and two others are an informant in negotiated reading position, and two informants in oppositional reading position. Each of that scenes has different sexuality content such as body motions, talks, voices, articles, and moving pictures/videos which are accordance with the definition of pornography based on Indonesian Law No. 44 of 2008. There aren't informant in dominant reading position because all of informants refused the existance of pornography scenes in that film.

Keywords : Reception Analysis, Pornography, Film