

Abstract

Art which is dynamic, constantly change along with the development of human life. During the time, art is experiencing a period of transformation. One of controversial art which has been transformed is the tattoo. Most of people might consider tattoo as a portrait on human body, but researcher believes that tattooing is not just a mere fashion or lifestyle. The method which was used is qualitative method with a phenomenological study and research's purpose are to find out how life experiences have become the motive for determining the symbol of tattoos and to determine the construction purposes of tattoo as a living experience of its user. The result of this study shows there are two historical phases of the tattoo used that is the past motive and the future motive. The meaning of tattoo for its user is a media to share the experience of his/her life. Tattoo is considered to have a function as an identity, self-representation, and perpetuate the memory of user. The conclusion is that tattoo can be a symbol of life experience story on their user because user has the meaning of life and the underlying motive of tattooing

.Keywords: Construction Meaning, Experience Life Stories, Tattoo