

ABSTRACT

Unemployment became one of the serious problem in Indonesia that still difficult to overcome. The reason of unemployment are large population and population growth increasing which not accompanied by an increased employment. Companies are more selective hiring new employees while the competition became higher and limited employment and also low interest of Indonesian young adult in entrepreneurship today. World of education should be prepare a new generation of entrepreneurs in Indonesia. Faculty of Business Administration University of Telkom requires students to take entrepreneurship courses.

The aim of this study is to determine the effect of entrepreneurship courses to their interest in entrepreneurship. The method used in this study is descriptive quantitative method. Primary and secondary data are required in this study. Sampling was conducted using probability sampling. A total of 72 students were selected by simple random sampling. Data were analyzed using descriptive analysis and multiple linear regression analysis.

The results based on t test showed that "the material presented" partially positive and significant impact on student interest in entrepreneurship, while "delivery of a material" partially no significant positive effect on the interest in entrepreneurship. Based on the test F, both the material presented and how material delivered, simultaneously positive and significant impact on student interest in entrepreneurship.

Keywords: Entrepreneurship, Entrepreneurship Courses, Interest In Entrepreneur