

## ABSTRACT

*In Sumedang District, there are several centers UMK featured, among others know Sumedang, air guns, handicraft Cipacing, Cilembu, opaque Cimanggung and Congeang, cassava, oncom sand Reungit, tobacco, corn, coffee and dairy cows (annual report, the Department of Industry, trade, Cooperatives and SMEs Sumedang District, 2015). This reasearch is aimed to analyze the influence of entrepreneurship competence on the productivity of milk-basis UMK entrepreneurs at the working area of KSU Tandangsari, Tanjungsari Subdistrict, West Java. The method of this research is classified into descriptive method, the data are collected through the interviews and questionnair. The population of this research is the entrepreneurs who bought milk from KSU Tandangsari with 89 informants, while the technique of sample-collecting of all milk entrepreneurs at Tanjungsari Subdistrict, Pamulihan Subdistrict, Cimanggung Subdistrict dan Sukasari Subdistrict with 38 respondents. This research also use regression analysis and multiple linear regression. The result of this research shows that the entrepreneurship competence give positive and significant influence toward the productivity of milk-basis UMK entrepreneurs. To improve the productivity of dairy-based businessman, suggested to the government that contributed to the increase in entrepreneurial competence entrepreneurs, institutional strengthening KSU Tandangsari and increased government support for entrepreneurs*

**Keywords:** *Entrepreneurial Competence and productivity of UMK entrepreneurs*