

ABSTRACT

Budiman. Galih. 2017. A Motion Graphic Basic Knowledge of Safety in Mountain Climbing For Teens Ages 18-24 Years Old. Undergraduate Thesis. Visual Communication Design Study Programme. Faculty of Creative Industry. Telkom University.

Mountain climbing is the activity that combine sport and recreation. The mountain climbers is charged to overcome and deal with dare and risk to get good views. Still, this activity is purposed to enhance ability to face dare and risk from nature. It is not only favoured by the true mountain climber, but it is also favoured by common people including adolescents. Unfortunately, many of these adolescents haven't yet understand about basic knowledge of skill and techniques in mountain climbing, so that's not a little for who are new in mountain climbing, have some accidents, even to death in some cases. Technological advancement can be used to give information about climbing skill for the new climbers. One is from motion graphic, because by images, animations, and videos, the information is easier to be understood than by just texts. Data collecting methods of this design are by observations, interviews, literature studies, and visual audio technique, then analyzed using matrix comparation. The result of design showed that motion graphic is used as an alternative media designed based on adolescent needs with the main content is about travelling management procedures before mountain climbing, because it will be related to all aspects in climbing, including safety aspect. By giving information about travelling management to adolescents, expected that it can reduce number of accidents in mountain climbing.

Keywords : Mountain Climbing, Safety, Travelling management, Motion Graphic