

ABSTRACT

Major countries in the world have recognized that the role of the entrepreneur is a substantial contributor to economic development. If the business of economic activity can be maintained and even improved for a quite long time, it will be able to create a strong foundation for the country's economic resilience toward fluctuations and global economic crisis. In the last two decades, Entrepreneurship Education (EE) has grown significantly and has an important role in creating a well-educated entrepreneur, which has higher potential to become a successful entrepreneur. However, the implementation of EE at the university still having some problems so it is not optimal to create graduates who have the potential to become a successful entrepreneur. This is supported by the fact that more university graduates become employees rather than opting to become entrepreneurs. Therefore, the focus of this study is to analyze the extent to which the level of entrepreneurial competencies possessed by the graduates of universities as the foundation for becoming a successful entrepreneur.

The method used in this research is qualitative approach with case study method. The unit of analysis in this research is the study program. Criteria chosen as a research object is: focus on a college that has the best business course in West Java, Colleges that have value entrepreneurship, colleges that have courses with the vision / mission entrepreneursip. This study uses purposive sampling in choosing the interviewee, they are selected based on their potential contribution for the purpose of this research which are 3 respondents as graduates from MBTI class of 2012 who have followed the course of entrepreneurship in MBTI and have a business which has been running more than 1 year. Data collection techniques in this study is interviews semi-structured and documentation of respondents. Questions submitted to the respondents related to the research topics are: (1) Identify and Evaluate Business Opportunity, (2) Identify and Solving Problems, (3) Decision Making, (4) Networking, (5) Communication, and (6) Innovative Thinking. During the interview, observations are documented and recorded. Results of interview are processed into transcripts and coded manually

The result shows that the Identify and Evaluate Business Opportunity, Identify and Solving Problems, Decision Making, Networking and Innovative Thinking is at the medium level of competence, while communication is at the high level of competence. The contribution of this research are suggestions for improvement in the learning process, especially in the aspect of the educational curriculum.

Keywords : *Entrepreneurship, Competencies, Entrepreneurial Competencies, Entrepreneurship Education.*