

ABSTRACT

In the Middle of current dynamic business environment, organizations must strive to make the organization more superior than its competitors. Therefore, it requires human resources that have a high Organizational Citizenship Behavior, who can do the work in accordance with its responsibilities, and work beyond the specified standard. Job satisfaction is one of the determinants of employees's Organizational Citizenship Behavior. The high rate of employees tardiness and turnove shows a problem of job satisfaction and OCB. This study will analyze the impact of the job satisfaction towards organizational citizenship behavior (ocb) in Harian Umum Fajar Cirebon employee.

The number of samples in this study were 60 respondents also an overall number employees of Harian Umum Fajar Cirebon. To determine the effect of job satisfaction on OCB this study using descriptive analysis techniques and simple linear regression. The results of this study found that, there is a positive influence between job satisfaction on OCB. This research is expected to provide a positive input for Harian Umum Fajar Cirebon especially about job satisfaction and OCB.

Keywords: Organizational Citizenship Behavior, Job Satisfaction, Simple Linear Regression