

This Mini Thesis is made to complete the requirement of getting Bachelor Degree in International ICT Business Program of Telkom University. Author hope this mini thesis would be helpful for those who read. Criticism and suggestions are expected as a material improvement in the foreseeable future. The Author is aware that the preparation of this paper is still far from perfection both materially and formulation. After all, perfection is only belongs to God and mistakes are all mine. Thank you.

Bandung, 27 January 2017

Author

Amalia Wira Pertiwi

1201120469