

ABSTRACT

The purpose of any business or company is maximizing shareholder wealth or generating profits for the shareholders. Financial performance of a company can be assessed using some financial analysis tools, one of them is a new concept by Stewart on 1991 known as Economic Value Added (EVA) and Market Value Added (MVA).

EVA measures the performance of companies by reducing operating profit after the tax burden of the cost of capital, which reflects the cost of capital or opportunity cost risk for the company. Meanwhile, MVA measures the difference between the market value of the firm's stock and the amount of equity capital that was supplied by shareholders.

The purpose of this research is to know the the financial performance using Economic Value Added and Market Value Added. The sampling technique that is used in this research is purposive sampling with the total sample is 3 Non Building Construction Companies listed on Indonesia Stock Exchange period 2011-2015. This research is non hypothesis testing.

The result of this research is Economic Value Added (EVA) of Non Building Construction Company listed on Indonesia Stock Exchange period 2011-2015 has a negative economic value added (EVA) every year. The negative EVA means that the company has not successfully created value for their shareholders. The highest average of economic value added was in 2011 which was Rp -304.003.110.000. Meanwhile, Market Value Added (MVA) of Non Building Construction Company listed on Indonesia Stock Exchange period 2011-2015 has a positive market value added (MVA) every year. The highest average of market value added was in 2014 which was Rp 29.943.080.330.000.

Keywords: Economic Value Added, Market Value Added, Cost of Capital, Net operating profit after tax.