

Abstract

Indonesia is famous as a country that is rich in tourist attractions, especially nature. But the lack of information led to the natural attractions in Indonesia is less known by tourists both local and foreign tourists. This led the team Core i4 want to create applications that can provide information about the natural attractions in Indonesia.

Android-based application built, because according to research from IDC (International Data Corporation) 87% of people choose mobile devices to access information. And Android's operating System was the one that dominated the market since 2011. And according to Gartner's analysis of Android users will continue to grow to 48.8% annually.

This application uses the concept of social networking, because we intended that these applications can be developed by the user, in other words, this application gives the user the opportunity to develop the content / applications and content can be split (share) to other users.

With the project Instantara (Social Panorama Application Tourism Indonesia on the Android platform) is expected to raise the image of Indonesia natural attractions both in the domestic and world stage.

Keywords: *social network, Android*