

## DAFTAR TABEL

Tabel 2.1 Karakteristik masing-masing media.....	<b>Error! Bookmark not defined.</b>
Tabel 3.1 Matriks Perbandingan Promosi Sejenis .	<b>Error! Bookmark not defined.</b>
Tabel 3.2 Matriks SWOT .....	<b>Error! Bookmark not defined.</b>
Tabel 3.3 Analisis SWOT Topeng Benjang.....	<b>Error! Bookmark not defined.</b>
Tabel 4.1 Timeline Media.....	<b>Error! Bookmark not defined.</b>
Tabel 4.2 Konsep AISAS .....	<b>Error! Bookmark not defined.</b>