ABSTRACT

The sector of tourism is currently growing, even tourism has become one of human needs. Travelling man amid the routines and the increasing preoccupation. Many reasons why vacation is very important do, like wanting to spend time with family, doing cultural tours, indulge, relax, explore attractions and more. It makes the tourism sector experienced growth quickly so it must be supported with decent services and facilities for tourists, especially in the giving of the information. Therefore, the authors build the lets-travels site which is an e-commerce site engaged in tourism who reside in West Java. The lets-travels site provides services of booking plane tickets, bus tickets and train tickets as a means of transport that can be used to visit the attractions you want. In addition the lets-travels site also provides services in the hotel room booking tours that will be visited by tourists. The difference of lets-travel site from other sites that also provide services of booking tickets and hotels are the lets-travels site comes with the giving of information about tourist attractions in the area are there any tours that will be visited along with the attractions ticket prices. In addition, the lets-travels site also gave recommendations, attractions tickets and hotel to suit your needs, so travelers no longer need to confusion to seek and obtain the information because it has been available in one site so no longer need to search for information on other sites.

Keyword : Tourism of West Java , Recommendation, Collaborative Filtering, Recommendation System, e-commerce, ticket.