ABSTRACT

Emoji is currently being rapidly adopted as a replacement for or accompany text messages text messages on social media services. Emoji are on any social media service because it has become standard language writing. Emoji into the public spotlight today is more than ever LGBT emoji app WhatsApp Messenger, since WhatsApp Messenger is a social media application that is most widely used in the world, reaching 900 million active users per month. Emoji LGBT still being debated in the middle of the conversation the people of Indonesia, because it is claimed to have violated ethics and culture in Indonesia with Pancasila ideology. Therefore takes the view religious leaders to give a viewpoint that can be accepted by the majority of the Indonesian people. This research uses descriptive qualitative research method with a constructivist paradigm. The data source view religious figures obtained by in-depth interviews with religious leaders of Islam and Protestantism that has the most followers in Indonesia.

Keyword: WhatsApp Messenger, Emoji, LGBT