

ABSTRACT

Habiburrahman, Rizal. 2016. *Designing game level for cockatoo savior game as a media to inform about yellow crested cockatoo. Final Project. Visual Communication Design Department. Faculty of Creative Industries. Telkom University.*

Parrot is a bird that is much preferred because it has a very beautiful and varied crown of his head. This bird has a very loud and shrill voice. Because of its beauty, parrots widely hunted by humans to be traded, thereby increasing the rate of extinction of this bird species. As a citizen of Indonesia, we can also take part in the rescue effort and help to conserve this endangered species. We need awareness and concern for animals from an early age, and it can be started by the children. The appeal of the game also combined with the information through a level in the game. The methods used in this project are the qualitative and through the literature study, observation, interviews and analysis. This design study is expected that children can understand the information conveyed through the game levels. The benefits to be gained in this design project is to provide information about the child's understanding by their cognitive level and could be made for further research.

Keyword: Game, Game Level, Yellow-crested Cockatoo