

ABSTRACT
CAMPAIGN ABOUT RIGHT
USAGE OF ANTIBIOTIC
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Humans have been trying to maintain health by making healthy activities in life, but it still can not prevent them from viruses and bacteria that spread in the environment. If the patient is exposed to an infection caused by bacteria doctors treat with antibiotics. The phenomenon is happening today many people feel recovered from sickness and chose not to spend antibiotics, but actually the case is antibiotics are useful for preventing bacteria from multiplying again and prevent patient infection from the same disease. By using the method of observation, interviews, questionnaires, and literature, obtained the data that most people still do not understand the use, benefits, immune effect of the antibiotic if not spend. Based on this phenomenon, need a social campaign through the media of information and education on the proper use of antibiotics. So that people will better informed about the use of antibiotics.

Keywords : Antibiotics, Education, Information, Campaign, Bacteria